

# Education and Awareness

EXISTING	SUGGESTIONS	OBSTACLES	SOLUTIONS
<ul style="list-style-type: none"><li>• Websites, story maps</li><li>• Fact sheets</li><li>• Personal preparedness</li><li>• Hazard and risk maps</li><li>• Print media, local news, radio</li><li>• DMV: Drivers education about signage</li><li>• ODOT: TripCheck</li><li>• ODOT: Adding digital message boards in some areas</li><li>• USFS: Signage or barricades in burn areas</li><li>• EWEB: Attention to NWS/NOAA bulletins</li><li>• Glide Revitalization</li><li>• Get Prepared Umpqua</li></ul>	<ul style="list-style-type: none"><li>• Personal preparedness campaign</li><li>• Utilize hazard and risk maps</li><li>• Customize existing information for local community</li><li>• Establish a webpage for local community</li><li>• Direct communication with most at risk areas</li><li>• Rural Fire Dept events or announcements</li><li>• Add warning signage along roads</li><li>• Transferrable development rights (voluntary)</li><li>• EWEB: NWS Landslide and Debris Flow potential alerts</li><li>• DMV: Expand education about hazard signs</li><li>• ODOT: Keep TripCheck updated with alerts</li><li>• LCOG: Safe Growth Audit</li></ul>	<ul style="list-style-type: none"><li>• People don't understand signs or don't pay attention to them</li><li>• Traveling public lack of awareness of danger and area</li><li>• Vehicle speed too fast to comprehend signs</li><li>• Fire district boundaries may limit direct communication</li><li>• Remote communities are hard to reach</li><li>• History of property acquisition issues</li><li>• Projects or programs lack momentum</li><li>• Funding and infrastructure limitations</li><li>• Physical signage constraints</li></ul>	<ul style="list-style-type: none"><li>• Integrate projects into Natural Hazard Mitigation Plans to leverage funding</li><li>• Stage resources for communities that may find themselves caught between two hazards</li><li>• DOGAMI creates a new informational flyer or poster for community to use</li><li>• Have a team working on a project proactively ahead of next disaster</li><li>• Collaborative efforts between utility providers that share same/shared boundaries</li><li>• Small-scale public engagement using community members to present</li><li>• Use debris flow exposure data to direct warnings to specific high-risk areas</li><li>• Prepare to work with community beyond awareness and into action</li><li>• Combine signage (traditional, flashing)</li><li>• Use short-term (warning) and long-term (awareness) messaging</li></ul>

